



For Immediate Release  
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## **Actor and Elder Abuse Survivor Mickey Rooney to Speak at Elder Financial Protection Network's 11<sup>th</sup> National *Call to Action* Summit**

*San Francisco, CA* – On November 2, 2011, Elder Financial Protection Network (EFPN) will present *Call to Action 2011: Southern California*, its 11<sup>th</sup> National Summit on the Financial Exploitation of the Elderly. Bringing together hundreds of seniors with elder justice professionals representing financial institutions, law enforcement, social services, and the legal community, *Call to Action 2011* seeks to educate seniors and professionals about the risks of elder financial abuse and to share best practices to prevent its occurrence. Actor and elder abuse survivor, Mickey Rooney, is the honorary event chairman and special guest speaker for the luncheon.

As the nation continues to struggle with the economic downturn, financial exploitation of the elderly becomes an increasingly serious problem. Elder financial abuse costs American seniors \$2.9 billion annually, and as greater numbers of baby boomers retire, the number of elder financial abuse cases will only escalate.

“In today’s economic climate, elders are at greater risk than ever of being targeted for fraud and financial abuse,” said Jenefer Duane, founder and CEO of EFPN. “The wealth of information shared by Mr. Rooney and our other great speakers at the *Call to Action 2011* event will expand our insight and wisdom about how to prevent this growing crime.”

“You can be in control of your life one minute and in the next minute, you have absolutely no control,” said Mr. Rooney, who recently filed a lawsuit against his stepson, Christopher Aber, accusing Aber and others of breach of fiduciary trust, elder abuse, fraud and other crimes over the past decade. “If elder abuse happened to me, Mickey Rooney, it can happen to anyone.”

*Call to Action 2011* will run from 8:30 a.m. to 3:00 p.m. at the Center at Cathedral Plaza, 555 West Temple Street in Los Angeles, and will feature speakers on diverse aspects of elder financial abuse and a special documentary presentation of *Last Will and Embezzlement*. The program will also include EFPN annual awards to leaders in the fight against elder financial abuse. To register online, go to [www.bewiseonline.org](http://www.bewiseonline.org). Seniors may call WISE & Healthy Aging at (310) 394-9871 to register.

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**About EFPN**

EFPN is an award-winning non-profit organization that works to prevent financial abuse of elders and dependent adults through community education programs, public awareness initiatives, and professional training programs. For information, visit [www.bewiseonline.org](http://www.bewiseonline.org) or call (415) 956-5556.